

QUESTION & ANSWER

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Exam : CBM

Title : Certified Business Manager

Version: DEMO

	visioning the organization's future and developing the necessary procedures and
operations to ac	chieve that future is called:
A. Foregoing plant	-
B. Strategic pla	nning
C. Operational լ	•
D. Organization	al planning
Answer: B	
2.What focuses	on the roles of senior managers in guiding an organization to fulfill its missions and meet
its goals?	
A. Senior mana	gement
B. Operational of	control
C. Executive lea	adership
D. Board of Cor	ntrol
Answer: C	
3.Effective lead	ership requires which core leadership skills?
A. vision, empo	werment, intuition, self-understanding, and value congruence
B. vision, mission	on, intuition, process-control, and value congruence
C. mission, emp	powerment, perception, self-understanding, and value congruence
D. mission, pres	sentiment, intuition, self-understanding, and correspondence
Answer: A	
4.What is based	d on the presumption that it is determined by what a customer wants?
A. Property	
B. Trait	
C. Superiority	
D. Quality	
Answer: D	
5	_ are targets and tolerances determined by designers of products and services.
A. Terms	
B. Specification	S

C. ConstraintsD. ProvisionAnswer: B