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QUESTION & ANSWER

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Exam : **HP2-H29**

Title : Selling HP Retail Point of Sale Solutions

Version : Demo

1.Which capability does WES 7 OS provide?
A. Space savings
B. Single-channel content capability
C. Integrated interactive multi-touch
D. Thin bezels
Answer: C

2.Which HP digital signage solutions include HP DreamColor calibration features?
A. HP LD4220tm and LD4729tm digital signage displays
B. HP LD4730 and LD4730G micro-bezel video wall displays
C. HP LD4210 and LD4710 LCD digital signage displays
D. Any HP 47-inch diagonal digital signage display
Answer: B

3.Why is HP focusing on specific retail and hospitality sub-verticals?
A. because POS is a critical part of their business and these customers are quick to adopt new technologies
B. because these sub-verticals are likely to already use HP solutions in printing and IT
C. because these sub-verticals represent the most progressive businesses in the retail industry
D. because these sub-verticals are likely to convert to POS technologies in the near term and have the capital to do it
Answer: D

4.Which display has interactive touch-screen capabilities?
A. HP LD4210 and LD4710 LCD digital signage displays
B. HP LD4220tm and LD4729tm digital signage displays
C. HP LD4730 and LD4730G micro-bezel video wall displays any
D. HP 47-inch diagonal digital signage display
Answer: C

5.What value consideration does HP POS hardware offer over PCs?
A. Precise graphics capabilities to display exact colors and sharp lines
B. Appropriate number and type of ports to reduce cable clutter
C. Wireless connectivity to enable public wifi hotspots
D. Portability to operate anywhere in the store
Answer: B

6.Why is HP well positioned for retail?
A. HP is the world's largest technology company.
B. HP offers a total end-to-end portfolio.
C. HP is the first in the industry to offer retail solutions.
D. HP operates in over 170 countries.
Answer: B

7.What does HP do to reduce clutter of cables in retail solutions?
A. Offers wireless peripherals
B. Adds more features to eliminate peripherals
C. Offers rechargeable peripherals
D. Provides powered ports for peripherals
Answer: D

8.Due to globalization, consolidation, and format blurring occurring in the retail industry, what does a retailer need to do in order to remain competitive?
A. Be in the right place with the right offering
B. Offer the same access to information that customers get online
C. Offer an integrated connected experience
D. Enable the consumer to control the shopping experience
Answer: C

9.How many years has HP been serving retail clients?
A. 15 years
B. 25 years
C. 40 years
D. 60 years
Answer: A

10.Which customer expectation must be met by a POS solution?
A. Understanding of the services included
B. Value for their investment
C. A secure transaction environment
D. Fair pricing
Answer: B