

QUESTION & ANSWER

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Exam : PEGACPDC74V1

Title : Certified Pega Decisioning

Consultant

Version: DEMO

1.Results of two simulations can be compared using the
A. Visual Business Director
B. Interaction History report
C. Proposition Distribution report
D. Predictive Analytics Director
Answer: A
Explanation:
Reference:
https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf
(124)
2.Which of the following is a dimension in Visual Business Director?
A. Revenue
B. Channel
C. Volume
D. Intent
Answer: B
Explanation:
Reference: https://community1.pega.com/community/pega-support/question/what-are-6-dimensions-
visual-business-director
3.Which is a Key Performance Indicator?
A. Action
B. Outcome
C. Volume
D. Channel
Answer: A
4. Visual Business Director can be used to
A. inspect interactions of a single customer
B. compare two datasets
C. predict customer behavior
D. import and inspect and external dataset
Answer: B
5. Which metric is used in the Proposition Distribution report?
A. Accept rate
B. Volume
C. Target budget
D. Total revenue
Answer: A